PumaPay

What is PumaPay?

PumaPay is an innovative cryptopayment system that combines the advantages of blockchain technology with the flexibility and ease-of-use of payment cards. It offers a comprehensive range of tools that both individuals and businesses can utilize, including a crypto wallet (both mobile-app and Chrome extension), business console for managing billing models and a business directory called PumaPay Pride. PumaPay's cutting edge technology is based on the PullPayment Protocol which can be adapted by 3rd parties through the development of more add-ons and extension services. In this respect, PumaPay's solution enables convenient payments and billing in cryptocurrencies. The payment system would not have been complete without the PMA token as the means of value transfer within the PumaPay Payment System.

PumaPay Components

Wallet	Business Console	PumaPay Pride	API	On-Chain Components
Available for iOS & Android	Advanced flexible billing infrastructure	Directory of merchants accepting PMA token	Convenient integration for full functionality	PMA Token, Account, Authorizers, PullContracts, Limiters

Creating Usability

The PumaPay (PMA) token is supported by an ever-growing community of businesses which will adopt the protocol and ensure the token's usability. With a growing number of businesses having committed to use the PMA token, there are endless opportunities for its usability in the future.

State of Development:

We currently offer the following advanced billing models:

Subscription: time-based fixed-amount recurring billing (weekly, bi-weekly, monthly) where the number of billing cycles, as well as their frequency, are determined by the business. This is a popular online and offline subscription model, commonly used by content sites, SAAS, media, or gyms.

Free Trial + Subscription: a delayed subscription where the payment cycle starts only after a predetermined free-trial period. For example, a one-week free trial followed by a monthly subscription, popular with online learning platforms, SAAS services, and content sites from different sectors.

Single Payment + Subscription: this model is based on an initial charge for a certain period, followed by the subscription mode. For example, $3 for the first week, followed by a monthly subscription of $24 per month. This model is popular with dating sites, content sites of various sectors, as well as SAAS proiders.

Single Pull Transaction: one-time PullPayment, suitable for most everyday purchases. The business will pull the funds and incur transfer costs, similarly to credit cards.

Early Adopters:

IronFX · CCBill · ImLive.com · MojoHost · VIVID · budgetfly · IRONX · globacap · MenaPay · powerpay21 · STICPAY · GAMMA ENTERTAINMENT · moburst · destream · TRAFFIC PARTNER.com · Backpack · AIRSOFT · FOREXVALLEY TECHNOLOGIES · mineshop · EXPOSE BOX

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